



HOUSEHOLD TOP TWENTY

✓ The top twenty biggest selling household SKUs¹

1. Domestos Bleach Liquid Thick 750ml	11. Dettol Antibacterial Spray Green Apple 500ml
2. Mr Muscle Sink & Plug Liquid Gel 500ml	12. Mr Muscle Oven Cleaner Spray 300ml
3. Dettol Antibacterial Spray 500ml	13. Mr Muscle Window Spray Vinegar 500ml
4. Dettol Disinfectant Liquid Brown 500ml	14. Parozone No Spill Bleach Liquid Thick 750ml
5. Flash Guard All Purpose Cleaner Lemon 500ml	15. Domestos Bleach Liquid Pink Power 750ml
6. Flash Guard All Purpose Spray with Bleach 500ml	16. Flash Guard Bathroom Spray 500ml
7. Harpic Duraguard Toilet Cleaner Liquid Gel 750ml	17. Domestos Bleach Liquid Thick Sunfresh 750ml
8. Toilet Duck Active Liquid Gel Fresh 750ml	18. Flash All Purpose Liquid Lemon 500ml
9. Cif All Purpose Cleaner Cream Lemfresh 500ml	19. Cif All Purpose Cleaner Cream 500ml
10. Cillit Bang Grime & Lime Bathroom Spray 750ml	20. Flash Wipe All Purpose Cleaner Wipe Lemon 40ct

Source: 1. IRI 52 w/e Feb 23 2008