



POT SNACKS TOP SELLERS

✓	Convenience Sector Best Sellers List ¹	(Value share)
	Pot Noodle Chicken & Mushroom 94g	27%
	Pot Noodle Beef & Tomato 96g	10%
	Pot Noodle Original Curry 95g	10%
	King Pot Noodle Chicken & Mushroom 118g	5%
	Pot Noodle Bombay Bad Boy 96g	4%

Sources: 1. ACNielsen Total Impulse to Feb 23 2008