

Top 20 SKUs in the UK market

No. 1.
Magnum Classic



No. 2.
Magnum White



No. 3.
Calippo Orange



No. 4.
Twister



No. 5.
Magnum Double Caramel



No. 6.
Feast



No. 7.
Magnum Mint



No. 8.
Magnum Double Raspberry



No. 9.
Cadbury 99 Flake



No. 10.
Cornetto Strawberry



No. 11.
Solero



No. 12.
Mars Ice Cream Bar



No. 13.
Cornetto Classico



No. 14.
Magnum Almond



No. 15.
Snickers Ice Cream Bar



No. 16.
Oreo Vanilla Sandwich



No. 17.
Callippo Combo Strawberry & Vanilla



No. 18.
Rowntree's Fruit Pastilles Lolly



No. 19.
Ben & Jerrys Cookie Dough Wich Ice ceam



No. 20.
Smarties Pop Up



 Choc Snacks

 Kids

 Cones

 Adult Refreshment

Source: OOH Market MAT 07 April 2018

