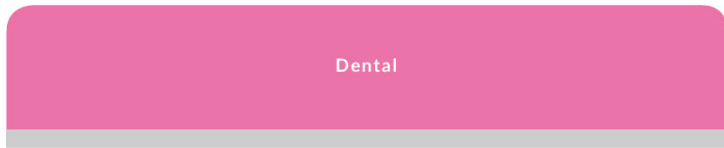
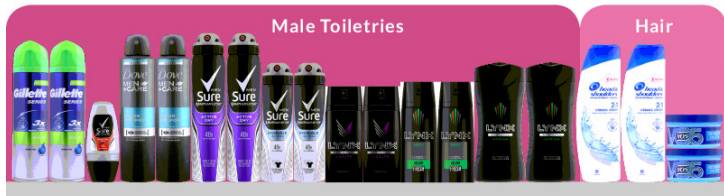




Toiletries: 6 Shelf

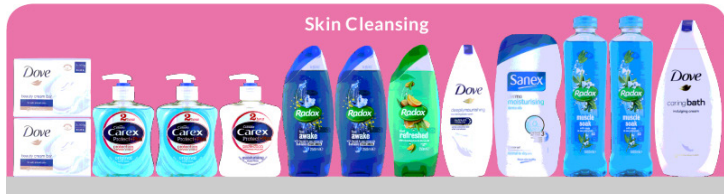


Dental



Male Toiletries

Hair



Skin Cleansing



Deos & Body Sprays

Skin Care



Hair

Female Waxing & Shaving



Feminine Hygiene

Planogram Product List

Position	Shelf 1 - Product	Segmentation
1	Dental	Dental

Position	Shelf 2 - Product	Segmentation
1-2	Gillette Series Shave Gel Sensitive 200ml	Male Toiletries
3	Sure for Men Roll On Original 50ml	Male Toiletries
4-5	Dove Men+ Care APA Clean Comfort 48h 250ml	Male Toiletries
6-7	Sure Men Active Dry APA 250ml	Male Toiletries
8-9	Sure for Men Deo Ice Fresh 125ml	Male Toiletries
10-11	Lynx Excite Body Spray 150ml	Male Toiletries
12-13	Lynx Africa Deodorant & Body Spray 150ml	Male Toiletries
14-15	Lynx Africa Shower Gel 250ml	Male Toiletries
16-17	Head & Shoulders 2in1 Classic Shampoo & Conditioner 225ml	Hair
18	VO5 Extreme Styling Rework Fibre Putty 150ml	Hair

Position	Shelf 3 - Product	Segmentation
1	Dove Original Cream Bar 100g	Skin Cleansing
2-3	Carex Protect Plus Handwash Original 250ml	Skin Cleansing
4	Carex Protect Plus Sensitive Handwash 250ml	Skin Cleansing
5-6	Radox for Men Feel Awake Shower 250ml	Skin Cleansing
7	Radox Feel Refreshed Shower 250ml	Skin Cleansing
8	Dove Deeply Nourishing Body Wash 250ml	Skin Cleansing
9	Sanex Dermo Moisturising Shower Gel 500ml	Skin Cleansing
10-11	Radox Bath Muscle Soak 500ml	Skin Cleansing
12	Dove Indulging Caring Bath 500ml	Skin Cleansing

Position	Shelf 4 - Product	Segmentation
1-2	Dove Original Anti-Perspirant Roll On 50ml	Deos & Body Sprays
3-4	Nivea Anti-Perspirant Pearl Beauty 150ml	Deos & Body Sprays
5-6	Dove Invisible Dry Anti-Perspirant Spray 250ml	Deos & Body Sprays
7-8	Sure Bright Bouquet Anti-Perspirant Spray 250ml	Deos & Body Sprays
9-10	Impulse Tease Body Spray 75ml	Deos & Body Sprays
11-12	Impulse True Love Body Spray 75ml	Deos & Body Sprays
13	Simple Face Wipes Cleansing x25	Skin Care
14	Simple Moisturiser Hydrating Light 125ml	Skin Care
15	Nivea Soft Moisturiser Crème 75ml	Skin Care
16	Clean & Clear Exfoliating Daily Wash Oil-Free 150ml	Skin Care
17	Neutrogena Hand Cream Unscented 50ml	Skin Care
18	Vaseline Lip Therapy Tin 20g	Skin Care

Position	Shelf 5 - Product	Segmentation
1-2	Alberto Balsam Shampoo Sunkissed Raspberry 350ml	Hair
3	Alberto Balsam Conditioner Sunkissed Raspberry 350ml	Hair
4	Pantene Pro-V Classic Clean Shampoo 400ml	Hair
5	Pantene Pro-V Classic Clean Conditioner 400ml	Hair
6	Pantene Pro-V Classic Clean 2in1 400ml	Hair
7	TRESemmé Shampoo Moisture Rich 500ml	Hair
8	TRESemmé Conditioner Moisture Rich 500ml	Hair
9	TRESemmé Shampoo Colour Revitalise 500ml	Hair
10	TRESemmé Conditioner Colour Revitalise 500ml	Hair
11	Batiste Dry Shampoo Blush 200ml	Hair
12	VO5 Extra Body Mousse 200ml	Hair
13-14	Silvikrin Hairspray Maximum Hold 400ml	Hair
15	Female Waxing & Shaving	Female Waxing & Shaving

Position	Shelf 6 - Product	Segmentation
1	Feminine Hygiene	Feminine Hygiene

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

