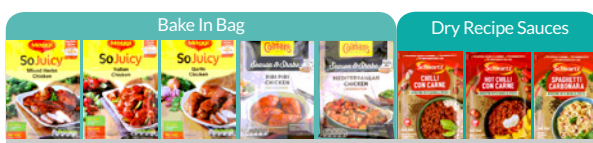
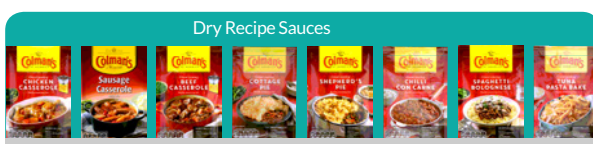
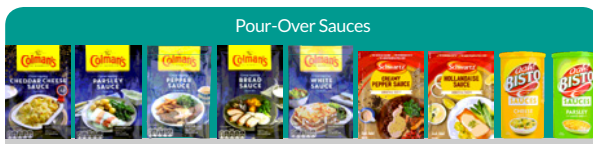
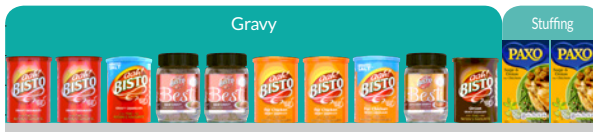
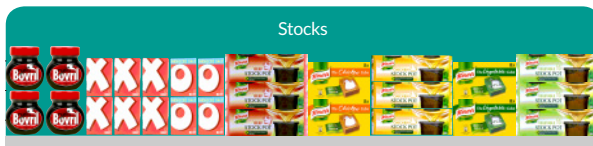




Stocks, Gravy & Dry Sauces: Five Shelf



Planogram Product List

Position	Shelf 2 - Product	Segmentation
1-2	Bisto Beef Gravy Granules 170g	Gravy
3	Bisto Beef Reduced Salt Gravy Granules 170g	Gravy
4-5	Bisto Best Beef Gravy Granules 200g	Gravy
6-7	Bisto Chicken Gravy Granules 170g	Gravy
8	Bisto Chicken Reduced Salt Gravy Granules 170g	Gravy
9	Bisto Best Chicken Gravy Granules 200g	Gravy
10	Bisto Onion Gravy Granules 170g	Gravy
11-12	Paxo Stuffing Mix Sage & Onion 85g	Stuffing

Position	Shelf 3 - Product	Segmentation
1	Colman's Cheddar Cheese Sauce 40g	Pour-Over Sauces
2	Colman's Parsley Sauce 20g	Pour-Over Sauces
3	Colman's Pepper Sauce 40g	Pour-Over Sauces
4	Colman's Bread Sauce 40g	Pour-Over Sauces
5	Colman's White Sauce 25g	Pour-Over Sauces
6	Schwartz Creamy Pepper Sauce 25g	Pour-Over Sauces
7	Schwartz Hollandaise Sauce 25g	Pour-Over Sauces
8	Bisto Cheese Sauce Mix 190g	Pour-Over Sauces
9	Bisto Parsley Sauce Mix 190g	Pour-Over Sauces

Position	Shelf 4 - Product	Segmentation
1	Colman's Chicken Casserole 40g	Dry Recipe Sauces
2	Colman's Sausage Casserole 39g	Dry Recipe Sauces
3	Colman's Beef Casserole 40g	Dry Recipe Sauces
4	Colman's Cottage Pie 45g	Dry Recipe Sauces
5	Colman's Shepherd's Pie 50g	Dry Recipe Sauces
6	Colman's Chilli Con Carne 50g	Dry Recipe Sauces
7	Colman's Spaguetti Bolognese 44g	Dry Recipe Sauces
8	Colman's Tuna Pasta Bake 44g	Dry Recipe Sauces
9	Bisto Parsley Sauce Mix 190g	Pour-Over Sauces

Position	Shelf 5 - Product	Segmentation
1	Maggi So Juicy Mixed Herbs Chicken 30g	Bake in Bag
2	Maggi So Juicy Italian Chicken 30g	Bake in Bag
3	Maggi So Juicy Garlic Chicken 30g	Bake in Bag
4	Colman's Season & Shake Piri Piri Chicken 29g	Bake in Bag
5	Colman's Season & Shake Mediterranean Chicken 33g	Bake in Bag
6	Schwartz Chilli Con Carne 41g	Dry Recipe Sauces
7	Schwartz Hot Chilli Con Carne 41g	Dry Recipe Sauces
8	Schwartz Spaghetti Carbonara 32g	Dry Recipe Sauces

Position	Shelf 1 - Product	Segmentation
1-2	Bovril Beef 125g	Stocks
3-5	Oxo Beef Cubes 12 pack	Stocks
6-7	Oxo Beef Reduced Salt Cubes 12 pack	Stocks
8	Knorr Beef Stock Pot 4 pack	Stocks
9	Knorr Chicken Stock Cubes 8 pack	Stocks
10	Knorr Chicken Stock Pot 4 pack	Stocks
11	Knorr Vegetable Stock Cubes 8 pack	Stocks
12	Knorr Vegetable Stock Pot 4 pack	Stocks

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

