



# Table Sauces 5 Shelf



## Planogram Product List



Position	Shelf 1 - Product	Segmentation
1-2	Colman's English Mustard 170g	Mustard
3-4	Colman's English Squeezy Mustard 150g	Mustard
5	Maille Dijon Mustard 215g	Mustard
6	Maille Wholegrain Mustard 210g	Mustard
7	Retailer Choice	Condiments
8	Colman's Horseradish Sauce 136g	Condiments
9-10	Colman's Classic Mint Sauce 165g	Condiments
11	Colman's Bramley Apple Sauce 155g	Condiments
12	Colman's Seafood Sauce 155g	Condiments
13	Colman's Tartare Sauce 144g	Condiments
14	Ocean Spray Cranberry Sauce 250g	Condiments
Position	Shelf 2 - Product	Segmentation
1-2	Retailer Choice	Mayonnaise
3-5	Hellmann's Real Mayonnaise Jar 400g	Mayonnaise
6-8	Hellmann's Real Mayonnaise Squeezy 430ml	Mayonnaise
9-10	Hellmann's Light Mayonnaise Jar 400g	Mayonnaise
11-12	Hellmann's Light Mayonnaise Squeezy 430ml	Mayonnaise
Position	Shelf 3 - Product	Segmentation
1	Retailer Choice	Salad Dressings
2	Hellmann's Thousand Island Dressing 210ml	Salad Dressings
3	Hellmann's Caesar Dressing 210ml	Salad Dressings
4-5	Hellmann's Vinaigrette Dressing 210ml	Salad Dressings
6	Newman's Own Italian Dressing 250ml	Salad Dressings
7	Mary Berry Original Light 235ml	Salad Dressings
8-9	Pizza Express House Light 235ml	Salad Dressings
10-11	Heinz Salad Cream 285g	Salad Cream
12-13	Heinz Salad Cream Squeezy 425g	Salad Cream
14-15	Heinz Light Salad Cream Squeezy 425g	Salad Cream

Position	Shelf 4 - Product	Segmentation
1-2	Retailer Choice	Other T Sauces
3-4	Heinz Classic BBQ Sauce 480g	Other T Sauces
5-6	HP classic BBQ Sauce 465g	Other T Sauces
7	Levi Roots Orig. Carribbean BBQ Sauce 290g	Other T Sauces
8	Hellmann's Chunky Burger Sauce 256g	Other T Sauces
9	French's Squeezy American Mustard 226g	Mustard
10	Blue Dragon Sweet Chilli Sauce 380g	Other T Sauces
11	Nandos Medium Peri Peri Sauce 270g	Other T Sauces
12	Nandos Mild Peri Peri Sauce 125g	Other T Sauces
13	Nandos Medium Peri Peri Sauce 125g	Other T Sauces
14	Nandos Hot Peri Peri Sauce 125g	Other T Sauces
15	Encona Hot Pepper Sauce 220ml	Other T Sauces
16	Tabasco Sauce 57ml	Other T Sauces
Position	Shelf 5 - Product	Segmentation
1-2	Retailer Choice	T Ketchup
3-4	Heinz Tomato Ketchup Squeezy 342g	T Ketchup
5-6	Heinz Tomato Ketchup Squeezy 460g	T Ketchup
7-8	Heinz Reduced Salt & Sugar Squeezy 435g	T Ketchup
9	HP Fruity Sauce 255g	Brown Sauce
10-11	HP Brown Sauce 255g	Brown Sauce
12-13	HP Brown Sauce Squeezy Top Down 450g	Brown Sauce
14-15	Lea & Perrins Worcestershire Sauce 150ml	Condiments

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

