



Laundry: One Shelf



Planogram Product List

Position	Product	Segmentation
1	Daz Liquid Tablets 12w	Capsules
2	Surf Tropical Lily & Ylang Ylang 10w	Powders
3	Surf Tropical Lily & Ylang Ylang 25w	Liquids & Gels
4	Ariel Bio 3in1 Pods 19w	Capsules
5	Persil Non Bio 10w	Powders
6	Persil Non Bio 25w	Liquids & Gels
7	Comfort Blue Skies 21w	Fabric Conditioners
8	Comfort Pure 21w	Fabric Conditioners

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

