



Winter Ice Cream: 6 Basket Chest



Planogram Product List

Position	Top Row - Product	Segmentation
1	Magnum White	Choc Snacks
2	Calippo Orange	Kids
3	Ben & Jerrys Chocolate Chip Cookie Dough	Dessert Luxury

Position	Bottom Row - Product	Segmentation
1	Magnum Classic	Choc Snacks
2	Twister	Kids
3	Ben & Jerrys Chocolate Fudge Brownie	Dessert Luxury

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

