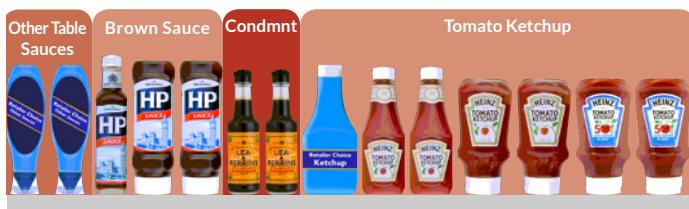




Table Sauces 4 Shelf



Planogram Product List



Position	Shelf 1 - Product	Segmentation	Position	Shelf 3 - Product	Segmentation
1-2	Colman's English Mustard 170g	Mustard	1-2	Heinz Salad Cream 285g	Salad Cream
3	Colman's English Squeezy Mustard 150g	Mustard	3-4	Heinz Salad Cream Squeezy 425g	Salad Cream
4	Maille Dijon Mustard 215g	Mustard	5	Heinz Light Salad Cream Squeezy 425g	Salad Cream
5	Maille Wholegrain Mustard 210g	Mustard	6-7	Heinz Classic BBQ Sauce 480g	Other T Sauces
6-7	Retailer Choice	Condiments	8	HP classic BBQ Sauce 465g	Other T Sauces
8	Colman's Horseradish Sauce 136g	Condiments	9	Levi Roots Orig.Carribbean BBQ Sauce 290g	Other T Sauces
9-10	Colman's Classic Mint Sauce 165g	Condiments	10	Hellmann's Chunky Burger Sauce 256g	Other T Sauces
11	Colman's Bramley Apple Sauce 155g	Condiments	11	Blue Dragon Sweet Chilli Sauce 380g	Other T Sauces
12	Colman's Seafood Sauce 155g	Condiments	12	Nandos Medium Peri Peri Sauce 270g	Other T Sauces
13	Colman's Tartare Sauce 144g	Condiments	13	Nandos Hot Peri Peri Sauce 125g	Other T Sauces
14	Ocean Spray Cranberry Sauce 250g	Condiments	14	Encona Hot Pepper Sauce 220ml	Other T Sauces
Position	Shelf 2 - Product	Segmentation	15	Tabasco Sauce 57ml	Other T Sauces
1	Hellmann's Thousand Island Dressing 210ml	Salad Dressings	Position	Shelf 4 - Product	Segmentation
2	Hellmann's Caesar Dressing 210ml	Salad Dressings	1-2	Retailer Choice	Other T Sauces
3	Hellmann's Vinaigrette Dressing 210ml	Salad Dressings	3	HP Brown Sauce 255g	Brown Sauce
4	Newman's Own Italian Dressing 250ml	Salad Dressings	4-5	HP Brown Sauce Squeezy Top Down 450g	Brown Sauce
5	Mary Berry Original Light 235ml	Salad Dressings	6-7	Lea & Perrins Worcestershire Sauce 150ml	Condiments
6	Pizza Express House Light 235ml	Salad Dressings	8	Retailer Choice	T Ketchup
7-8	Hellmann's Real Mayonnaise Jar 400g	Mayonnaise	9-10	Heinz Tomato Ketchup Squeezy 342g	T Ketchup
9-10	Hellmann's Real Mayonnaise Squeezy 430ml	Mayonnaise	11-12	Heinz Tomato Ketchup Squeezy 460g	T Ketchup
11-12	Hellmann's Light Mayonnaise Jar 400g	Mayonnaise			
13-14	Hellmann's Light Mayonnaise Squeezy 430ml	Mayonnaise			

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

