



# Ice Cream: 12 Basket Cabinet



## Planogram Product List

Position	Top Row - Product	Segmentation
1	Oreo Vanilla Sandwich	Choc Snacks
2	Mars Ice-Cream Bar	Choc Snacks
3	Cadbury 99 Flake	Filled Cones
4	Cornetto Strawberry	Filled Cones

Position	Middle Row - Product	Segmentation
1	Magnum Raspberry	Choc Snacks
2	Magnum Praline	Choc Snacks
3	Feast	Choc Snacks
4	Solero Exotic	Adult Refresh

Position	Bottom Row - Product	Segmentation
1	Magnum Classic	Choc Snacks
2	Magnum White	Choc Snacks
3	Calippo Orange	Kids
4	Twister	Kids

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

