



# Toiletries: 2 Shelf



## Planogram Product List

Position	Shelf 1 - Product	Segmentation
1	Gillette Series Shave Gel Sensitive 200ml	Male Toiletries
2-3	Sure for Men Deo Ice Fresh 125ml	Male Toiletries
4-5	Lynx Africa Deodorant & Body Spray 150ml	Male Toiletries
6	Lynx Africa Shower Gel 250ml	Male Toiletries
7	Head & Shoulders 2in1 Classic Shampoo & Conditioner 225ml	Hair
8	Dove Original Cream Bar 100g	Skin Cleansing
9	Carex Handwash Original 250ml	Skin Cleansing
10	Radox for Men Feel Awake Shower 250ml	Skin Cleansing
11	Dove Deeply Nourishing Body Wash 250ml	Skin Cleansing
12	Dental	Dental

Position	Shelf 2 - Product	Segmentation
1	Dove Original Anti-Perspirant Roll On 50ml	Deos & Body Sprays
2-3	Sure Bright Bouquet Anti-Perspirant Spray 250ml	Deos & Body Sprays
4-5	Impulse Tease Body Spray 75ml	Deos & Body Sprays
6	Alberto Balsam Shampoo Sunkissed Raspberry 350ml	Hair
7	Alberto Balsam Conditioner Sunkissed Raspberry 350ml	Hair
8	Silvikrin Hairspray Maximum Hold 400ml	Hair
9	Simple Face Wipes Cleansing x25	Skincare
10	Simple Moisturiser Hydrating Light 125ml	Skincare
11	Nivea Soft Moisturiser Crème 75ml	Skincare
12	Vaseline Lip Therapy Tin 20g	Skincare
13	Feminine Hygiene	Feminine Hygiene

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

