



Laundry: Two Shelf



Planogram Product List

Position	Shelf 1	Segmentation
1	Vanish Pre-Wash Stain Remover 500ml	Laundry Treatments
2	Comfort Blue Skies 21w	Fabric Conditioners
3	Comfort Pure 21w	Fabric Conditioners
4	Surf Tropical Lily & Ylang Ylang 25w	Liquids & Gels
5	Surf 2in1 Caps Tropical Lily Ylang Ylang 20w	Capsules
6	Persil Non Bio Power Caps 19w	Capsules
7	Persil Non Bio 25w	Liquids & Gels
Shelf 2		
1	Daz 10w	Powders
2	Surf Tropical Lily & Ylang Ylang 10w	Powders
3	Persil Non Bio 10w	Powders
4	Daz Liquid Tablets 12w	Capsules
5	Ariel Bio 3in1 Pods 19w	Capsules
6	Persil Bio 25w	Liquids & Gels

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

