



Toiletries: 3 Shelf



Planogram Product List

Position	Shelf 1 - Product	Segmentation
1	Dental	Dental
2	Gillette Series Shave Gel Sensitive 200ml	Male Toiletries
3	VO5 Extreme Styling Rework Fibre Putty 150ml	Hair
4	Sure for Men Roll On Original 50ml	Male Toiletries
5-6	Sure for Men Deo Ice Fresh 125ml	Male Toiletries
7-8	Sure Men Active Dry APA 250ml	Male Toiletries
9-10	Lynx Africa Deodorant & Body Spray 150ml	Male Toiletries
11	Lynx Africa Shower Gel 250ml	Male Toiletries
12	Head & Shoulders 2in1 Classic Shampoo & Conditioner 225ml	Hair

Position	Shelf 2 - Product	Segmentation
1	Alberto Balsam Shampoo Sunkissed Raspberry 350ml	Hair
2	Alberto Balsam Conditioner Sunkissed Raspberry 350ml	Hair
3	TRESemmé Shampoo Moisture Rich 500ml	Hair
4	TRESemmé Conditioner Moisture Rich 500ml	Hair
5	Silvikrin Hairspray Maximum Hold 400ml	Hair
6	Dove Original Cream Bar 100g	Skin Cleansing
7	Carex Protect Plus Handwash Original 250ml	Skin Cleansing
8	Radox Feel Refreshed Shower 250ml	Skin Cleansing
9-10	Radox for Men Feel Awake Shower 250ml	Skin Cleansing
11	Radox Bath Muscle Soak 500ml	Skin Cleansing
12	Dove Deeply Nourishing Body Wash 250ml	Skin Cleansing
13	Female Waxing & Shaving	Female Waxing & Shaving

Position	Shelf 3 - Product	Segmentation
1	Dove Original Anti-Perspirant Roll On 50ml	Deos & Body Sprays
2-3	Dove Invisible Dry Anti-Perspirant Spray 250ml	Deos & Body Sprays
4-5	Sure Bright Bouquet Anti-Perspirant Spray 250ml	Deos & Body Sprays
6-7	Impulse Tease Body Spray 75ml	Deos & Body Sprays
8	Impulse True Love Body Spray 75ml	Deos & Body Sprays
9	Simple Face Wipes Cleansing x25	Skincare
10	Simple Moisturiser Hydrating Light 125ml	Skincare
11	Nivea Soft Moisturiser Crème 75ml	Skincare
12	Vaseline Lip Therapy Tin 20g	Skincare
13	Feminine Hygiene	Feminine Hygiene

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

