



Toiletries: 5 Shelf



Planogram Product List



Position	Shelf 1 - Product	Segmentation
1	Dental	Dental
Position	Shelf 2 - Product	Segmentation
1-2	Gillette Series Shave Gel Sensitive 200ml	Male Toiletries
3	Sure for Men Roll On Original 50ml	Male Toiletries
4-5	Sure for Men Deo Ice Fresh 125ml	Male Toiletries
6-7	Sure Men Active Dry APA 250ml	Male Toiletries
8-9	Dove Men+ Care APA Clean Comfort 48h 250ml	Male Toiletries
10-11	Lynx Excite Body Spray 150ml	Male Toiletries
12-12	Lynx Africa Deodorant & Body Spray 150ml	Male Toiletries
14-15	Lynx Africa Shower Gel 250ml	Male Toiletries
16-17	Head & Shoulders 2in1 Classic Shampoo & Conditioner 225ml	Hair
Position	Shelf 3 - Product	Segmentation
1	Dove Original Cream Bar 100g	Skin Cleansing
2-3	Carex Protect Plus Handwash Original 250ml	Skin Cleansing
4-5	Radox for Men Feel Awake Shower 250ml	Skin Cleansing
6	Radox Feel Refreshed Shower 250ml	Skin Cleansing
7	Dove Deeply Nourishing Body Wash 250ml	Skin Cleansing
8	Sanex Dermo Moisturising Shower Gel 500ml	Skin Cleansing
9-10	Radox Bath Muscle Soak 500ml	Skin Cleansing
11	Dove Indulging Caring Bath 500ml	Skin Cleansing

Position	Shelf 4 - Product	Segmentation
1	Dove Original Anti-Perspirant Roll On 50ml	Deos & Body Sprays
2-3	Nivea Anti-Perspirant Pearl Beauty 150ml	Deos & Body Sprays
4-5	Dove Invisible Dry Anti-Perspirant Spray 250ml	Deos & Body Sprays
6-7	Sure Bright Bouquet Anti-Perspirant Spray 250ml	Deos & Body Sprays
8-9	Impulse Tease Body Spray 75ml	Deos & Body Sprays
10	Impulse True Love Body Spray 75ml	Deos & Body Sprays
11	Alberto Balsam Shampoo Sunkissed Raspberry 350ml	Hair
12	Alberto Balsam Conditioner Sunkissed Raspberry 350ml	Hair
13	Pantene Pro-V Classic Clean Shampoo 400ml	Hair
14	Pantene Pro-V Classic Clean Conditioner 400ml	Hair
15	TRESemmé Shampoo Moisture Rich 500ml	Hair
16	TRESemmé Conditioner Moisture Rich 500ml	Hair
17	Batiste Dry Shampoo Blush 200ml	Hair
18	VO5 Extra Body Mousse 200ml	Hair
19	Silvikrin Hairspray Maximum Hold 400ml	Hair
Position	Shelf 5 - Product	Segmentation
1	Simple Face Wipes Cleansing x25	Skincare
2	Simple Moisturiser Hydrating Light 125ml	Skincare
3	Nivea Soft Moisturiser Crème 75ml	Skincare
4	Neutrogena Hand Cream Unscented 50ml	Skincare
5-6	Vaseline Lip Therapy Tin 20g	Skincare
7	Feminine Hygiene	Feminine Hygiene

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

