



# Winter Ice Cream: 12 Basket Chest



Choc Snacks	Kids	Dessert Luxury	Choc Snacks	Kids	Dessert Family
				Dessert Premium	Dessert Standard

## Planogram Product List

Position	Top Row - Product	Segmentation
1	Magnum White	Choc Snacks
2	Twister	Kids
3	Ben & Jerry's Chocolate Chip Cookie Dough	Dessert Luxury
4	Magnum Classic Multi Pack	Choc Snacks
5	Rountrees Fruit Pastilles Multi Pack	Kids
6	Vienetta Vanilla	Dessert Family

Position	Bottom Row - Product	Segmentation
1	Magnum Classic	Choc Snacks
2	Calippo Orange	Kids
3	Ben & Jerry's Chocolate Fudge Brownie	Dessert Luxury
4	Magnum White Multi Pack	Choc Snacks
5	Carte D' Or Madagascan Vanilla	Dessert Premium
6	Walls Soft Scoop Vanilla	Dessert Standard

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

