



 **SCOTTISH RETAILERS:** Substitute PG Tips with Scottish Blend range

Planogram Product List

Position	Product	Segmentation
1	Tetley Original 80s	Normal Tea
2	PG Tips Original 40s	Normal Tea
3-4	PG Tips Original 80s	Normal Tea
5	Yorkshire Tea 80s	Normal Tea
6	Tetley Decaf 80s	Decaf Tea
7	Twinnings Earl Grey 50s	Speciality Tea
8	Twinnings Pure Green Tea 20s	Green Tea
9	Twinnings Pure Peppermint 20s	Fruit & Herbal Tea

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

