



# Ice Cream: 18 Basket Chest



## Planogram Product List

Position	Top Row - Product	Segmentation
1	Magnum White	Choc Snacks
2	Magnum Mint	Choc Snacks
3	Magnum Praline	Choc Snacks
4	Ben & Jerry's Cookie Dough Wich	Choc Snacks
5	Snickers Ice-Cream Bar	Choc Snacks
6	Cadbury 99 Flake	Filled Cones
7	Feast	Choc Snacks
8	Rowntree's Fruit Pastilles Lolly	Kids
9	Calippo Combo Strawberry & Vanilla	Kids

Position	Bottom Row - Product	Segmentation
1	Magnum Classic	Choc Snacks
2	Magnum Double Caramel	Choc Snacks
3	Magnum Double Raspberry	Choc Snacks
4	Oreo Vanilla Sandwich	Choc Snacks
5	Mars Ice-Cream Bar	Choc Snacks
6	Cornetto Strawberry	Filled Cones
7	Solero	Adult Refresh
8	Twister	Kids
9	Calippo Orange	Kids

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

