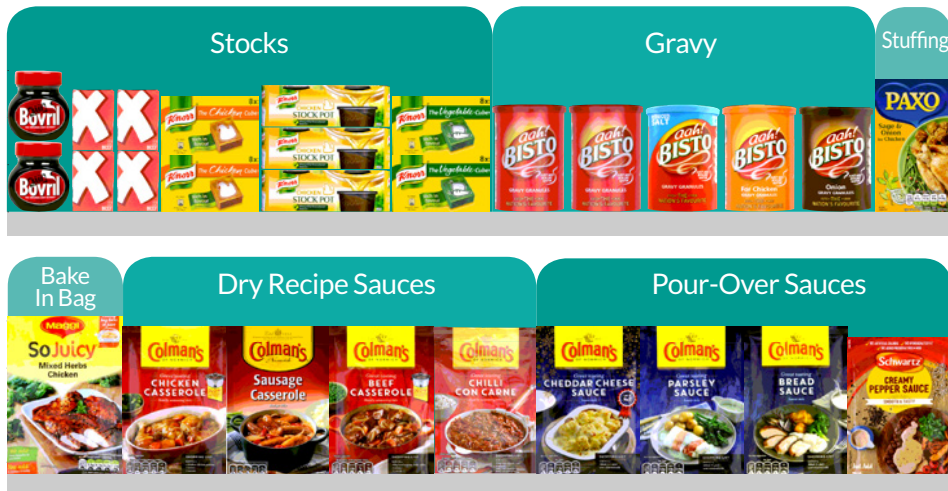




Stocks, Gravy & Dry Sauces: Two Shelf



Planogram Product List

Position	Shelf 1 - Product	Segmentation
1	Bovril Beef 125g	Stocks
2-3	Oxo Beef Cubes 12 pack	Stocks
4	Knorr Chicken Stock Cubes 8 pack	Stocks
5	Knorr Chicken Stock Pot 4 pack	Stocks
6	Knorr Vegetable Stock Cubes 8 pack	Stocks
7-8	Bisto Beef Gravy Granules 170g	Gravy
9	Bisto Beef Reduced Salt Gravy Granules 170g	Gravy
10	Bisto Chicken Gravy Granules 170g	Gravy
11	Bisto Onion Gravy Granules 170g	Gravy
12	Paxo Stuffing Mix Sage & Onion 85g	Stuffing
Position	Shelf 2 - Product	Segmentation
1	Maggi So Juicy Mixed Herbs Chicken 30g	Bake in Bag
2	Colman's Chicken Casserole 40g	Dry Recipe Sauces
3	Colman's Sausage Casserole 39g	Dry Recipe Sauces
4	Colman's Beef Casserole 40g	Dry Recipe Sauces
5	Colman's Chilli Con Carne 50g	Dry Recipe Sauces
6	Colman's Cheddar Cheese Sauce 40g	Pour-Over Sauces
7	Colman's Parsley Sauce 20g	Pour-Over Sauces
8	Colman's Bread Sauce 40g	Pour-Over Sauces
9	Schwartz Creamy Pepper Sauce 25g	Pour-Over Sauces

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

