



Household Best-Sellers

Multipurpose
Dettol MP Spray Antibac Surface Cleanser Original 500ml
Dettol Multipurpose Wipes Original 36s
Cif Multipurpose Cream Lemon 500ml
Flash Multipurpose Spray with Bleach 500ml
Flash Multipurpose Wipes Wipe & Go Lemon 40s
Kitchen
Cif Kitchen Spray Power & Shine Orange & Tangerine Oil 700ml
Mr Muscle Kitchen Daily Degreaser Spray Lemon 500ml
Bathroom
Flash Bathroom Spray 500ml
Cif Bathroom Spray Power & Shine Stay Clean 700ml
Specialist
Mr Muscle Specialist Oven & Hob Aerosol 300ml
Mr Muscle Specialist Kitchen & Bathroom Drain Gel 500ml
Dettol Specialist Spray Mould & Mildew 750ml
Viakal Specialist Limescale Remover Spray Original 500ml
Mr Muscle Window Spray 500ml
Vanish Specialist Carpet Spray 500ml
Cif Floor Cleaner Ocean 1l
Dettol Disinfectant Original 500ml

Toilet
Harpic Toilet Cleaner Power Plus Max Citrus Fresh 750ml
Harpic Toilet Cleaner 100% Limescale Remover Original 750ml
Toilet Duck Deep Action Gel Marine 750ml
Rim Block
Domestos Rim Block Power 5 Ocean x1
Domestos Rim Block Power 5 Lime x1
Bleach
Domestos Bleach Original 750ml
Domestos Bleach Citrus Fresh 750ml
Dishwash
Finish Machine Dishwash Tablets Quantum Original 18s
Fairy Washing Up Liquid Original 433ml
Polish
Mr Sheen Polish Spring Fresh 300ml

See our website for planograms and more information.

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

Source: Nielsen Total Market Coverage & Impulse Mat 52 wks to 11th August 2018

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