



Ice Cream: 6 Basket Chest



Planogram Product List

Position	Top Row - Product	Segmentation
1	Magnum White	Choc Snacks
2	Cadbury 99 Flake	Filled Cone
3	Calippo Orange	Kids

Position	Bottom Row - Product	Segmentation
1	Magnum Classic	Choc Snacks
2	Magnum Double Raspberry	Choc Snacks
3	Twister	Kids

All recommendations are for review by the retailer, who remains free to determine their own range and space arrangements at all times.

